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January 30, 2017

Jo Britt-Rankin  
Associate Dean and Program Director - HES Extension  
Interim Department Chair - Personal Financial Planning  
University of Missouri  
305 Gwynn Hall  
Columbia, MO 65211

Dear Associate Dean Britt-Rankin:

Thank you for your input regarding the University of Missouri's administrative vacancy in the College of Human Environmental Sciences. I enthusiastically submit an application for the Chair of the Personal Financial Planning Department.

My historical curriculum vitae is attached to this cover letter and I have also included a biographical sketch and an abbreviated curriculum vitae in the attachment section. My recent administrative experiences include serving as Interim Associate Dean of LSU's E. J. Ourso College of Business and Director of the LSU CFP Board-Registered Program. Related to the CFP Director position, I developed the program in 2012 and within the first 4 years, enrollment grew from 7 students to approximately 100 students and over \$250,000 of funds were secured. For the 2015-2016 academic year, students received over \$50,000 of scholarships/awards. In addition, I established and managed an influential 20-member advisory board.

My research productivity has been steady over my career. From 2006 to 2013, I served as Editor of the *Journal of Financial Planning and Counseling (JFCP)*. A major contribution was enhancing *JFCP*'s reputation on the national level by increasing the number of abstracting and indexing databases from two minor ones in 2006 to 28 respected ones by 2013. Currently, I serve on the editorial boards of the *Journal of Financial Planning* and *JFCP* and on the Steering Committee for the CFP Board Academic Research Colloquium for Financial Planning and Related Disciplines.

Teaching has been one of my strengths as documented by receiving 17 teaching awards and the University Alumni Professorship. This Alumni Professor rank is based on a reputation for excellence in instruction, record of active and continuing interest and participation in areas of professor-student relations, dedication to an academic field, and outstanding professional relationships with faculty and staff members.

Learning that undergraduate enrollment continues to increase and that a new faculty member will join the Department in the Fall heightened my interest in the position. I am known for coming up with ideas, putting a team together, and making things happen. The Department of Financial Planning appears to be an environment that my strengths can be used to make a difference.

I look forward to exploring this exciting opportunity and to share additional ways of how I think I could be a valuable leader and faculty member who would be a good fit. I would truly appreciate being able to speak with the search committee members and you in the near future.

I wish you much success in 2017. From reviewing the website and meeting with several former faculty members and alumni, there is no doubt that excitement fills the campus, especially in the Department of Financial Planning

Sincerely,

*Frances C. Lawrence*

Frances C. Lawrence, Ph.D.  
LSU Gerald Cire and Lena Grand Williams Alumni Professor

# FRANCES COGLE LAWRENCE

## Curriculum Vitae

### EDUCATIONAL BACKGROUND

1977 Ph.D.	Florida State University, Tallahassee, FL	Consumer Economics
1975 M.S.	Florida State University, Tallahassee, FL	Consumer Economics
1970 B.S.	Virginia Tech, Blacksburg, VA	Management, Housing, and Family Development

### PROFESSIONAL BACKGROUND

2004-present	George Cire and Lena Grand Williams Endowed Alumni Professor, LSU, Baton Rouge, LA
2011-present	Ourso Professor of Communications, Department of Finance, E. J. Ourso College of Business, LSU
2011-2016	Director, LSU CFP Board-Registered Program, Department of Finance, E. J. Ourso College of Business, LSU
2012-2014	Interim Associate Dean, E. J. Ourso College of Business, LSU, Baton Rouge, LA
2006-2013	Editor, <i>Journal of Financial Counseling &amp; Planning</i> , Association for Financial Counseling and Planning Education
1989-2011	Professor, School of Human Ecology, College of Agriculture, LSU
1982-1989	Associate Professor, School of Human Ecology, College of Agriculture, LSU
1981-1982	Economist, Cooperative State Research Service/Science & Education Administration, USDA
1977-1982	Assistant Professor, School of Human Ecology, College of Agriculture, LSU
1976-1977	Public Relations, Cecil West and Associates Advertising, Jacksonville, FL
1975-1976	Graduate Research Assistant, College of Home Economics, Florida State University
1974-1975	Graduate Teaching Assistant, Florida State Developmental Research School
1972-1974	Department Head, Fairfield Middle School, Henrico County, VA
1970-1972	Teacher, Fairfield Middle School, Henrico County, VA

### AWARDS AND DISTINCTIONS

2015	Volunteer Service Award, Financial Planning Association
2012	Fellow, SEC Academic Leadership Program
2011	Teaching Merit Honor Roll, Gamma Sigma Delta
2010	First Place Research Poster Award, American Council on Consumer Interests
2009	First Place Research Poster Award, American Council on Consumer Interests
2005	Centennial Laureate Award, College of Human Sciences, Florida State University
2003	Alumni Excellence in Teaching Award, College of Agriculture
2002	Teaching Merit Honor Roll, Gamma Sigma Delta
2001	Faculty Service Award, School of Human Ecology
1999	Teaching Merit Honor Roll, Gamma Sigma Delta
1998	Teaching Merit Honor Roll, Gamma Sigma Delta
1997	Teaching Merit Honor Roll, Gamma Sigma Delta
1997	Faculty Service Award, School of Human Ecology
1996	LSU Alumni Association Distinguished Faculty Award
1996	Teaching Merit Honor Roll, Gamma Sigma Delta
1996	Joseph E. Sedberry Outstanding Undergraduate Teacher Award
1996	Outstanding Teacher of the Year, School of Human Ecology
1995	Teaching Award of Merit, Gamma Sigma Delta
1995	Teaching Merit Honor Roll, Gamma Sigma Delta
1992	Outstanding Teacher Family, Child, and Consumer Sciences Division, School of Human Ecology
1989	Teaching Award of Merit, National Association of Colleges and Teachers, Louisiana State University
1989	Outstanding In-Class Teaching Ability, Louisiana State University, Student Government Association
1989	Outstanding Teacher of the Year, School of Human Ecology, Louisiana State University

- 1989 Outstanding Teacher of the Year, Family, Child, and Consumer Sciences Division, School of Human Ecology, Louisiana State University
- 1988 Outstanding Researcher of the Family, Child, and Consumer Sciences Division, School of Human Ecology, Louisiana State University
- 1981 Economist with Cooperative State Research Service, United States Department of Agriculture under an Intergovernmental Personnel Act (IPA)
- 1978 Outstanding Teacher of the Year, School of Human Ecology, Louisiana State University

## **PUBLICATIONS**

### **Refereed Journal Articles:**

- Kelley, R. N., Lawrence, F. C., Plauche, H. P. (2013). Increasing influence of the Journal of Financial Counseling and Planning: Documentation of Indexing in Prominent Databases, *Journal of Financial Counseling and Planning*, 24(2), 3-4.
- Chaney, C., Lawrence, F., & Skogrand, L. (2012). An exploration of financial coping strategies for college educated African American working women. *Black Women, Gender, and Families*, 6(2), 75-94.
- Liu, C., Black, W. C., Lawrence, F. C., & Garrison, M. E. (2012). Post-disaster recovery and recovery: The role of perceived changes in the retail facilities. *Journal of Business Research*, 65(5), 641-647.
- Mammen, S., Lawrence, F. C., Berry, A., & Knight, S. (2011). The earned income tax credit and rural families: Differences between participants and non-participants. *Journal of Family and Economic Issues*, 32(3), 461-472.
- Ji, H., Hanna, S. D., Lawrence, F. C., & Miller, R. K. (2010). Two decades of the *Journal of Financial Counseling and Planning*. *Journal of Financial Counseling and Planning*, 21(1), 3-13.
- Miller, R., K., Hires, W., & Lawrence, F. C. (2009). Transforming Access to the *Journal of Financial Counseling and Planning*. *Journal of Financial Counseling and Planning*, 20(2), 3-4.
- Swanson, J. A., Olson, C. M., Miller, E. O., & Lawrence, F. C. (2008). Rural mothers' use of formal programs and informal social supports to meet family food needs: A mixed methods study. *Journal of Family and Economic Issues*, 29(4), 674-690.
- Lawrence, F. C. (2008). Family Economics Research Priorities Set. *Journal of Financial Counseling and Planning*, 19(1), 61-63.
- Lawrence, F., Cude, B., Lyons, A., Marks, L., & Machtmes, K. (2006). College students' financial practices: A mixed methods analysis. *Journal of Consumer Education*, 23, 13-26.
- Mammen, S., & Lawrence, F. C. (2006). How rural working families use the earned income tax credit: A mixed method analysis. *Financial Counseling and Planning*, 17(1), 51-63.
- Lawrence, F. C., & Honeycutt, J. (2005). Writing in higher education: More than publish or perish. *Journal of Personal Finance*, 4(4), 86-90.
- Lyons, A. C., Cude, B., & Lawrence, F. C. (2005). Conducting research online: Challenges facing researchers in family and consumer sciences. *Family and Consumer Sciences Research Journal*, 33, 341-456.
- Garrison, M. E. B., Marks, L. D., Lawrence, F. C., & Braun, B. (2004). Religious beliefs, faith community involvement and depression: A study of rural, low-income mothers. *Women and Health*, 40(3), 51-63.
- Olson, C., Anderson, K., Lawrence, F., Seiling, S., & Kiss, E. (2004). Factors protecting against and contributing to food insecurity in rural families: A mixed-methods analysis. *Food Economics and Nutrition Review*, 16(1), 12-20.

- Varcoe, K., Lees, N., Lopez, M., Seiling S., Lawrence, F., & Knight S. (2003). Rural families may be missing earned income tax benefits. *Family Relations and Human Development/Family Economics and Resource Management Biennial*, 5, 144-153.
- Vidrine, A., & Lawrence, F. C. (2002). Rent-to-own: Still costly for consumers. *Journal of Consumer Education*, 19/20, 105-113.
- Braun, B., Lawrence, F. C., Dyk, P. H., & Vandergriff-Avery, M. (2002). Southern rural family economic well-being in the context of public assistance. *Southern Rural Sociology Research Journal*, 18(1), 259-295.
- Braun, B., Varcoe, K., Lees, N., Seiling, S. B., Mammen, S., Lawrence, F. C., & Prochaska-Cue, K. (2001). The faces of rural families four years after welfare reform. *Family Relations and Human Development/Family Economics and Resource Management Biennial*, 4, 144-152.
- Hayhoe, C. R., Leach, L. J., Turner, P. R., Bruin, M. J., & Lawrence, F. C. (2000). Difference in spending habits and credit use of college students. *Journal of Consumer Affairs*, 34(1), 113-133.
- Lawrence, F. C., Moser, E. B., Broussard, S. T., & Collier, M. W. (1999). High school students' perceptions of nursing homes: Before and after experience. *Psychological Reports*, 84, 407-408.
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- Prawitz, A. D., & Lawrence, F. C. (1993). Teaching consumer redress through complaint letter writing. *Journal of Consumer Education, 11*, 1-8.
- Prawitz, A. D., Lawrence, F. C., & Wozniak, P. J. (1993). The relationships between steps taken in nursing home selection process and respondent characteristics. *The Gerontologist, 33*, 149.
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- Lawrence, F. C., Harrison, B. C., Eghan, F. R., & Babcock, D. K. (1983). Time spent in housework by urban husbands. *Journal of Vocational Home Economics Education, 1*(3), 92-108.

- Lawrence, F. C., Howat, P., & Carter, C. G. (1983). New technology in the supermarket. *Journal of Extension*, 21, 15-20.
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#### **Refereed Work In Proceedings:**

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- Monday, E. & Lawrence, F. C. (2016). Influence of Financial Knowledge on College Student Retention. *Consumer Interests Annual*, 62, <http://www.consumerinterests.org/cia2016>
- Plauche, H. P. & Lawrence, F. C. (2015). Financial Considerations in Making the Decision to Divorce or Reconcile, *Proceedings of the Association for Financial Counseling and Planning Education*, <http://www.afcpe.org/conference2/future-symposium/>
- Plauche, H., Lawrence, F., & Marks, L. (2015). Do Finances Influence the Decision to Divorce or Reconcile? *Academy of Financial Services 2015 Proceedings*, <http://academyfinancial.org/afs-2015-proceedings/>
- Plauche, H. P., Lawrence, F. C., & Marks, L. D. (2015). The influence of finances in the decision to reconcile marriage. *Consumer Interests Annual*, 61, <http://www.consumerinterests.org/cia2015>
- Xiao, J., Lawrence, F., & Francis, A. (2014). Financial Counseling: A synthesis of research papers published in the Journal of Financial Counseling and Planning. *Proceedings of the Association for Financial Counseling and Planning Education*, <http://www.flipsnack.com/rwiggins/2014-afcpe-symposium-proceedings.htm14>
- Varcoe, K., Lawrence, F. C., & Mammen, S. (2013). The impact of the earned income tax credit on the economic well-being of rural, low-income families. *Proceedings of the Association for Financial Counseling and Planning Education*.
- Varcoe, K., Lawrence, F. C., & Smith, D. S. (2012). Health and wealth: A look at rural low-income mothers. *Proceedings of the Association for Financial Counseling and Planning Education*, 10. [http://6aa7f5c4a9901a3e1a1682793cd11f5a6b732d29.gripelements.com/documents/conferences/2012\\_afcpe\\_proceedings\\_final.pdf](http://6aa7f5c4a9901a3e1a1682793cd11f5a6b732d29.gripelements.com/documents/conferences/2012_afcpe_proceedings_final.pdf)
- Varcoe, K., Dolan, E. M., & Lawrence, F. C. (2012). Rural families speak about health and wealth. *Consumer Interests Annual*, 58. <http://www.consumerinterests.org/2012-Conference-papers.html>
- Chaney, C., Lawrence, F. C., & Skogrand, L. (2011). The financial coping strategies of African American women. *Consumer Interests Annual*, 57.

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- DeVaney, S. A., Lawrence, F. C., & Garkey, J. (2010). How to get published. *Proceedings of the Association for Financial Counseling and Planning Education*, 52.
- Liu, C., Lawrence, F. C., Black, W., & Walz, A. (2010). Consumer adjustment in the process of post-disaster recovery. *Consumer Interests Annual*, 56, 150. [http://www.consumerinterests.org/pdffiles/CIA\\_2010.pdf](http://www.consumerinterests.org/pdffiles/CIA_2010.pdf)
- Marks, L., Lawrence, F. C., Wax, J., & Dollahite, D. C. (2009). What financial counselors should know about clients who make religious contributions: A national qualitative study of why Americans make religious contributions. *Proceedings of the Association for Financial Counseling and Planning Education*, 51. [http://6aa7f5c4a9901a3e1a1682793cd11f5a6b732d29.gripelements.com/documents/conferences/2009\\_afcpe\\_conference\\_proceedings.pdf](http://6aa7f5c4a9901a3e1a1682793cd11f5a6b732d29.gripelements.com/documents/conferences/2009_afcpe_conference_proceedings.pdf)
- Liu, C., Lawrence, F. C., Black, W., & Walz, A. (2009). Post-disaster recovery and rebuilding: The role of financial wellness. *Consumer Interests Annual*, 55.
- Liu, C., Lawrence, F. C., Black, W., Bose, M., Kuzimina, Y., Jaber, M., Bhowmick, S., & Green A. (2008). Post-disaster recovery and rebuilding: A consumer perspective. *Consumer Interests Annual*, 54. <http://www.consumerinterests.org/files/public/54.LiuLawrenceBlackBoseKuziminaJaberBhowmickGreen.pdf>
- Lawrence, F. C., Reichel, C. H., & Scallon, S. (2008). Louisiana house-Home and landscape resource center: A reality in 2008. *Proceedings of the Eastern Family Economics-Resource Management Association*. [http://mrupured.myweb.uga.edu/conf/la\\_house\\_lawrence.pdf](http://mrupured.myweb.uga.edu/conf/la_house_lawrence.pdf)
- Lawrence, F., Reichel, C., & Pierce, M. (2008). Louisiana house - home and landscape resource center: Open for business. *Proceedings of the Association for Financial Counseling and Planning Education*, 2-3.
- Mammen, S., & Lawrence, F. C. (2008). Losing out on the earned income tax credit: Differences between EITC recipients and eligible, non-recipients. *Proceedings of the Association for Financial Counseling and Planning Education*, 7.
- Cude, B. J., Lawrence, F. C., & Goetz, J. (2007). Get financially fit! A financial education toolkit for college campuses. *Proceedings of the Association for Financial Counseling and Planning Education*, 144.
- Cude, B., & Lawrence, F., (2007). Get financially fit: Education toolkit for college campuses. *Consumer Interests Annual*, 53, [http://www.consumerinterests.org/files/public/CudeLawrenceLyons\\_GetFinanciallyFitAFinancialEducationToolkitforCollegeCampuses.pdf](http://www.consumerinterests.org/files/public/CudeLawrenceLyons_GetFinanciallyFitAFinancialEducationToolkitforCollegeCampuses.pdf)
- Cude, B., Lyons, A., & Lawrence, F. (2007). Improving the financial literacy of college students. *Proceedings of the National Biennial Conference of the Home Economics Institute of Australia*, 78-83.
- Lawrence, F. C., Cude, B. J., Bagwell, D., Gutter, M., Lyons, A., Rhine, S. (2006). Get financially fit! Increasing financial literacy on college campuses. *Proceedings of the Association for Financial Counseling and Planning Education*, 123.
- Lawrence, F., Reichel, C., & Scallan, S. (2006). Louisiana house: Home and landscape resource center – A vital resource for disaster recovery. *Proceedings of the 33rd Conference for the Eastern Family Economics-Resource Management Association*, 74-76.
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#### **Other Publications:**

- Mammen, S., Lawrence, F. C., St. Marie, P., Berry, A. A., & Knight, S. E. (2009). *The Earned Income Tax Credit and Rural Families: Differences between Participants and Non-participants*. Working papers. [http://courses.umass.edu/resec/workingpapers/documents/ResEcWorkingPaper2009\\_001.pdf](http://courses.umass.edu/resec/workingpapers/documents/ResEcWorkingPaper2009_001.pdf)

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## **PARTICIPATION AT PROFESSIONAL CONFERENCES**

### **Attendance:**

- American Council on Consumer Interests – 1978, 1979, 1981, 1983, 1985, 1986, 1987, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1997, 1998, 1999, 2000, 2001, 2003, 2004, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015
- Association for Financial Counseling and Planning Education – 1990, 1992, 1993, 1994, 1995, 1996, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2016
- Academy of Financial Services – 2006, 2007, 2009, 2015, 2016
- CFP Board-Registered Program Conference – 2011, 2012, 2013, 2014, 2015
- CFP Board Academic Research Colloquium for Financial Planning and Related Disciplines, 2017
- Louisiana Family Impact Conference: Predatory Lending – 2012
- Smith's Research and Gradings Affordable Housing Finance Conference – 2012
- Teaching in Higher Education Forum – 2005, 2006, 2007, 2008
- Eastern Family Economics - Resource Management Association – 1980, 1981, 1983, 1984, 1985, 1986, 1988, 1989, 1990, 1991, 1992, 1995, 1996, 1997, 1999, 2002, 2004, 2008

### **Papers Presented:**

- "Does Financial Knowledge Affect Undergraduates College Retention?" Association for Financial Counseling and Planning Education Annual Conference, Louisville, KY, November 16, 2016.
- "Relationship of Students' Financial Knowledge on University Retention Rates." Academy of Financial Services, Las Vegas, NV, October 20, 2016.
- "Influence of Financial Knowledge on College Student Retention. "ACCI: Research Consumer Economic and Financial Issues Annual Conference, Arlington, VA, June 10, 2016.
- "Financial Considerations in Making the Decision to Divorce or Reconcile." Association for Financial Counseling and Planning Education Annual Conference, Jacksonville, FL, November 19, 2015.
- "Do Finances Influence the Decision to Divorce or Reconcile," Academy of Financial Services Annual Conference, Orlando, FL, October 15, 2015.

- “The Influence of Finances in the Decision to Reconcile Marriage.” ACCI: Research Consumer Economic and Financial Issues Annual Conference, Clearwater Beach, FL, May 21, 2015.
- “Financial Counseling: A Synthesis of Research Papers Published in the *Journal of Financial Counseling and Planning*.” Association for Financial Counseling and Planning Education Annual Conference. Seattle, WA, November 21, 2014.
- “The impact of the earned income tax credit on the economic well-being of rural, low-income families.” Association for Financial Counseling and Planning Education Annual Conference. Greenville, SC. November 21, 2013.
- “Your Manuscript Has Been Published: Insider Tips on Getting Published.” American Council on Consumer Interests Annual Conference, Portland, OR, April 12, 2013.
- “Insider Tips on Getting Published.” American Council on Consumer Interests Annual Conference, Portland, OR, April 12, 2013.
- “Health and Wealth: A Look at Rural Low-Income Mothers.” Association for Financial Counseling and Planning Education, St. Louis, MO, November, 15, 2012.
- “Publishing in Refereed Journals with Emphasis on the *Journal of Financial Counseling and Planning*.” Kansas State University, Graduate Research Seminar, Manhattan, KS, September 28, 2012.
- “Rural Families Speak About Health and Wealth.” American Council on Consumer Interests Annual Conference, Memphis, TN, April 13, 2012.
- “Successful Publishing: An Editor’s Viewpoint.” University of Georgia, Graduate Research Seminar, Athens, GA, April 6, 2012.
- “A National Qualitative Study of Why Americans Make Religious Contributions.” National Council on Family Relations Annual Conference, Orlando, FL, November 18, 2011.
- “Policies That Facilitate Rural, Low-income Families’ Ability to Work.” National Council on Family Relations Annual Conference, Orlando, FL, November 17, 2011.
- “The Financial Coping Strategies of African American Women.” American Council on Consumer Interests Annual Conference, Washington, DC, April 14, 2011.
- “Two Decades of JFCP (Keynote Address), Association of Financial Counseling and Planning Education, Denver, CO, November 18, 2010.
- “How to Get Published.” Association of Financial Counseling and Planning Education, Denver, CO, November 18, 2010.
- “Consumption Adjustment in the Process of Post-disaster Recovery.” American Council on Consumer Interests Annual Conference, Atlanta, GA, April 16, 2010.
- “Journal Editors Panel.” American Council on Consumer Interests Annual Conference, Atlanta, GA, April 17, 2010.
- “What Financial Counselors Should Know about Clients Who Make Religious Contributions: A National Qualitative Study.” Association for Financial Counseling and Planning Education, Scottsdale, AZ, November 19, 2009.
- “Tips for Success in Publishing in the *Journal of Financial Counseling and Planning*.” Academy of Financial Services, Anaheim, CA, October 9, 2009.



- “Post-Disaster Recovery and Rebuilding: The Role of Financial Wellness.” American Agricultural Economics Association and American Council on Consumer Interests Annual Joint Conference, Milwaukee, WI, July 27, 2009.
- “Louisiana House - Home and Landscape Resource Center: Open for Business.” Association for Financial Counseling and Planning Education, Garden Grove, CA, November 20, 2008.
- “Losing out on the earned income tax credit: Differences between EITC recipients and eligible, non-recipients.” Association for Financial Counseling and Planning Education, Garden Grove, CA, November 20, 2008.
- “Post-Disaster Recovery and Rebuilding: A Consumer Perspective.” American Agricultural Economics Association and American Council on Consumer Interests Annual Joint Conference, Orlando, FL, July 29, 2008.
- “Louisiana House- Home and Landscape Resource Center: A Reality in 2008. The 34th Conference of the Eastern Family Economics-Resource Management Association, Savannah, GA, February 29, 2008.
- “Get Financially Fit! Increasing Financial Literacy on College Campuses”, Association for Financial Counseling and Planning Education, San Antonio, TX, November 16, 2007.
- “Get Financially Fit: A Financial Education Toolkit for College Campuses.” American Council on Consumer Interests Annual Conference, St. Louis, MO, April 21, 2007.
- “Louisiana House: Home and Landscape Resource Center – A Vital Resource for Disaster Recovery.” The 33rd Conference of the Eastern Family Economics-Resource Management Association, Knoxville, TN, February 24, 2006.
- “College Students and Financial Literacy: What They Know and What We Need to Learn.” The 33rd Conference of the Eastern Family Economics-Resource Management Association, Knoxville, TN, February 24, 2006.
- “Use of the Earned Income Tax Credit by Rural Working Families.” The 33rd Conference of the Eastern Family Economics-Resource Management Association, Knoxville, TN, February 24, 2006.
- “College Students’ Money Management Behaviors and Who Influences.” Association for Financial Counseling and Planning Education Conference, Scottsdale, AZ, November 11, 2005.
- “Earned Income Tax Credit and Rural Working Families.” The NC-1011 Annual Meeting, Portland, OR, October, 2005.
- “Use of the Earned Income Credit by Rural Working Families.” Association for Financial Counseling and Planning Education Conference, Denver, CO, November 18, 2004.
- “Rural low-income mothers’ use of and perspectives about supports to meet food needs.” The 66<sup>th</sup> Annual Conference for the National Council on Family Relations, Orlando, FL, November 17-10, 2004.
- “Louisiana House: A Showcase for Sustainability.” The 32<sup>nd</sup> Conference for Eastern Family Economics and Resource Management Association, Tampa, FL, February 27, 2004.
- “Low Income Rural Families: How Formal and Informal Supports Address Food Needs.” The 32<sup>nd</sup> Conference for Eastern Family Economics and Resource Management Association, Tampa, FL, February 27, 2004.
- “Rural Working Families’ Use of Earned Income Credit.” The 32<sup>nd</sup> Conference for Eastern Family Economics and Resource Management Association, Tampa, FL, February 27, 2004.
- “Collecting Consumer Data Using the Internet.” The 49<sup>th</sup> Annual Conference of the American Council of Consumer Interests, Atlanta, GA, April 4, 2003.

- “Helping Rural Low-Income Families Become Self-Sufficient: The Earned Income Tax Credit.” Children, Youth, and Families at Risk Conference, New Orleans, LA, May 31, 2002.
- “Economic Well-being of Low Income Rural Families in the Context of Welfare Reform.” 31<sup>st</sup> Conference of the Eastern Family Economics-Resource Management Association, Athens, GA, February 22, 2002.
- “The Faces of Rural Families Four Years after Welfare Reform.” 2001 Pre-conference of the American Association of Family and Consumer Sciences Annual Meeting, Providence, RI, June 29, 2001.
- “Revisiting the Welfare to Work Framework for Research, Education, and Outreach.” The 47<sup>th</sup> Annual Conference of the American Council of Consumer Interests, Washington, DC, April 6, 2001.
- “Tracking Well-Being of Rural Low-Income Families.” National Conference: The Impact of Welfare Reform on Infants & Toddlers, Their Families, & Their Communities, Crystal City, VA, April 5, 2001.
- “Tracking Well-Being of Rural Low-Income Families.” Children, Youth, and Families at Risk Conference, San Diego, CA, March 22, 2001.
- “Tracking Well-Being of Rural Low-Income Families.” Association of Financial Counseling and Planning Education Conference, St. Louis, MO, November 16, 2000.
- “Rural Low-Income Families: Tracking Their Well-Being.” The 46<sup>th</sup> Annual Conference of the American Council of Consumer Interests, San Antonio, TX, March 23, 2000.
- “Making Spending Choices to Reach Your Goals.” 1999 Financial Counseling and Planning Education Conference, Scottsdale, AZ, November 19, 1999.
- “Welcome to the Money Jungle: Implementing Credit College.” 1999 Financial Counseling and Planning Education Conference, San Antonio, TX, November 19, 1999.
- “The Future Time Perspective of Two Groups of Young Adults.” 1999 Pre-Conference American Association of Family and Consumer Sciences, Seattle, WA, June 25, 1999.
- “College Students’ Use of Credit Cards.” Louisiana Association of Family and Consumer Sciences, Monroe, LA, March 5, 1999.
- “College Students’ Self-Assessment of Economic Well-being and Financial Security.” Eastern Family Economics-Resource Management Association, Austin, TX, February 18, 1999.
- “Exploring Nursing Home Satisfaction: The Residents Speak.” Southwest Society on Aging, San Antonio, TX, November 8, 1998.
- “Relationship between Nursing Home State Inspections and Consumer Satisfaction.” The 44<sup>th</sup> Annual Conference of the American Council of Consumer Interests, Washington, DC, March 25, 1998.
- “Deregulation of Banking and the Effect on EFT ’99.” 1998 Annual Meeting of the Louisiana Association of Family and Consumer Sciences, Lake Charles, LA, February 27, 1998.
- “Financial Resources Available to Children with Disabilities.” 1998 Annual Meeting of the Louisiana Association of Family and Consumer Sciences, Lake Charles, LA, February 27, 1998.
- “Issues Relating to Funding Long Term Health Care.” 1998 Annual Meeting of the Louisiana Association of Family and Consumer Sciences, Lake Charles, LA, February 27, 1998.

- “Selecting a Nursing Home.” American Association of Housing Educators, New Orleans, LA, October 23, 1997.
- “Satisfaction with Continuing Care Retirement Communities.” American Association of Housing Educators, New Orleans, LA, October 23, 1997.
- “Quality in Nursing Homes: Relationship between State Medicaid Recertification Surveys and Consumer Satisfaction.” Southwest Society on Aging, Baton Rouge, LA, October 5, 1997.
- “Steps Taken When Choosing a Nursing Home.” Southwest Society on Aging, Baton Rouge, LA, October 5, 1997.
- “Student Experiences with the Auto Safety Hotline.” American Association of Family and Consumer Sciences, Washington, DC, June 22, 1997.
- “Thoughts About Nursing Homes: Pre- and Post Experiences.” Eastern Family Economics Resource Management Association, Athens, GA, February 14, 1997.
- “Nursing Home Satisfaction.” Louisiana Nursing Home Association Conference, New Orleans, LA, October 16, 1996.
- “Steps Taken When Choosing a Nursing Home.” American Association of Family and Consumer Sciences Annual Meeting and Exposition, Nashville, TN, June 30, 1996.
- “Satisfaction Related to Nursing Homes.” Louisiana Nursing Home Association Conference, Baton Rouge, LA, May 8, 1996.
- “A Decade in Perspective 1985-94: A Content Analysis of the Journal of Consumer Affairs.” The 42<sup>nd</sup> Annual Conference of the American Council on Consumer Interests, Washington, DC, March 29, 1996.
- “Factors Useful in the Prediction of Satisfaction with Choice of Retirement Community.” The 42<sup>nd</sup> Annual Conference of the American Council on Consumer Interests, Washington, DC, March 29, 1996.
- “Helpfulness of Resources in the Selection of a Nursing Home.” Eastern Family Economics and Resource Management Association, Tuscaloosa, AL, February 9, 1995.
- “Sources Used for Financing Nursing Home Care.” Association for Financial Counseling and Planning Education, New Orleans, LA, November 9, 1995.
- “Pairing Hospitals and Nursing Homes for Health Career Education.” National Society for Experiential Education National Conference, New Orleans, LA, November 9, 1995.
- “Satisfaction with the Nursing Home Selection Process.” Louisiana Nursing Home Association Conference, New Orleans, LA, September 27, 1995.
- “High School Students’ Perceptions of Nursing Homes.” American Association of Family and Consumer Sciences Annual Meeting and Exposition, New Orleans, LA, June 26, 1995.
- “Consumer Satisfaction with Choice of Retirement Community: Is Selection Process Related to Outcome?” Family Economics and Resource Management Pre-conference, American Association of Family and Consumer Sciences, New Orleans, LA, June 22, 1995.
- “Consumer Satisfaction with Complaint Handling Procedures of the Consumer Protection Section of the Louisiana Attorney General’s Office.” The 41<sup>st</sup> Annual Conference of the American Council on Consumer Interests, Washington, DC, March 17, 1995.

- “A Model to Predict Satisfaction with Continuing Care Retirement Communities.” The 41<sup>st</sup> Annual Conference of the American Council on Consumer Interests, Washington, DC, March 17, 1995.
- “Acceptance of Consumer Rights and Responsibilities.” The 24<sup>th</sup> Annual Conference of the Eastern Family Economics-Resource Management Association, Myrtle Beach, SC, February 11, 1995.
- “Helpfulness of Financial Professionals in the Selection of a Continuing Care Retirement Community.” The 1994 Association for Financial Counseling and Planning Education National Conference, Nashville, TN, November 11, 1994.
- “Use of Complaint Letters to Teach Consumer Responsibility.” The Annual Meeting of the Louisiana Association of Family and Consumer Sciences, Monroe, LA, March 5, 1994.
- “Aging: A Human Ecology/Home Economics Perspective to Problems.” The 85<sup>th</sup> Annual Meeting of the American Association of Family and Consumer Sciences, San Diego, CA, June 20, 1994.
- “A Profile of Consumers of Nursing Home Services and Their Nursing Home Selection Process.” The 1994 Conference of the Eastern Family Economics - Resource Management Association, Pittsburgh, PA, February 4, 1994.
- “The Relationships between Steps Taken in Nursing Home Selection Process and Respondent Characteristics.” The 46<sup>th</sup> Annual Scientific Meeting of the Gerontological Society of America, New Orleans, LA, November 21, 1993.
- “Use of Complaint Letters to Teach Consumer Responsibility.” The 1993 Conference of the Southeastern Regional Association of Family Economics/Home Management, Columbus, OH, February 6, 1993.
- “Factors Affecting Consumers’ Selection of Nursing Care Facilities.” The 38<sup>th</sup> Annual Conference of the American Council on Consumer Interests, Toronto, Canada, March 26, 1992.
- “Financial Strategies Relating to Spousal Financial Arguments.” The 1992 Conference of the Southeastern Regional Association of Family Economics/Home Management, Columbus, OH, February 7, 1992.
- “The Frequency of Spousal Financial Arguments.” The 37<sup>th</sup> Annual Conference of the American Council on Consumer Interests, Cincinnati, OH, April 5, 1991.
- “Factors Relating to Louisiana Urban Consumers’ Spousal Financial Arguments.” Louisiana- Mississippi Home Economics Associations Annual Conference, Natchez, MS, March 28, 1991.
- “Factors Related to Nursing Home Satisfaction.” Louisiana and Mississippi Home Economics Associations Annual Conference, Natchez, MS, March 28, 1991.
- “A Citation Analysis of the Southeastern Family Economics-Home Management Proceedings.” The 20<sup>th</sup> Annual Southeastern Regional Association of Family Economics - Home Management, Auburn, AL, February 7, 1991.
- “A Teaching Strategy for Consumer Decision Making.” The 20<sup>th</sup> Annual Southeastern Regional Association of Family Economics - Home Management, Auburn, AL, February 7, 1991.
- “Preschool-aged Children’s Involvement in Family Financial Management.” The 81<sup>st</sup> Annual Meeting and Exposition of the American Home Economics Association, San Antonio, TX, June 25, 1990.
- “Characteristics of Chapter 7 Bankruptcy Petitions in Louisiana.” The 36<sup>th</sup> Annual Conference of the American Council on Consumer Interests, New Orleans, LA, March 30, 1990.
- “Southeastern Family Economics-Home Management Proceedings: A Content Analysis.” The 19<sup>th</sup> Annual Southeastern Regional Association of Family Economics - Home Management Conference, Orlando, FL, February 2, 1990.

- “Factors Related to Turnover Intentions of Louisiana Cooperative Extension Service Agents.” The 3<sup>rd</sup> Quality-of-Life/Marketing Conference, Blacksburg, VA, November 10, 1989.
- “Consumer Education Knowledge of University Students.” The 80<sup>th</sup> Annual Meeting of the American Home Economics Association, Cincinnati, OH, June 26, 1989.
- “Implicit High Interest Rate for Rent-to-Own Dealers: An Update.” The 35<sup>th</sup> Annual Conference of the American Council on Consumer Interests, Baltimore, MD, March 31, 1989.
- “Financial Learning of Preschool Children.” Louisiana Home Economics Association Annual Conference, Baton Rouge, LA, March 3, 1989.
- “Louisiana Consumer Education Brochures.” The 18<sup>th</sup> Annual Southeastern Regional Association of Family Economics - Home Management Conference, Lexington, KY, February 3, 1989.
- “Housing Practices: A Comparative Analysis of the Louisiana Cooperative Extension Audience to the General Public.” The 17<sup>th</sup> Annual Southeastern Regional Family Economics- Home Management Conference, Athens, GA, February 5, 1988.
- “Changing Demographics: Effect on Consumer Income and Spending.” The Louisiana Agricultural Experiment Station Annual Conference, Baton Rouge, LA, January 7, 1988.
- “Children’s Television Viewing with Family Members.” The 1987 Annual Conference of the National Council on Family Relations, Atlanta, GA, November 15, 1987.
- “Consumer Preferences of Purchasing Apparel at Discount Stores as Related to Socioeconomic Risks.” The 78<sup>th</sup> Annual Meeting of the American Home Economics Association, Indianapolis, IN, July 1, 1987.
- “Financial Satisfaction in Relation to Financial Management Practices.” The 33<sup>rd</sup> Annual Conference of the American Council on Consumer Interests, Denver, CO, April 4, 1987.
- “Children’s Television Viewing with Family Members: A Rural-Urban Comparison.” Louisiana Home Economics Association Annual Conference, Alexandria, LA, March 7, 1987.
- “Consumers’ Interest in Telephone Service Information.” The 15<sup>th</sup> Annual Conference for the Southeastern Regional Association of Family Economics - Home Management, Akron, OH, February 7, 1986.
- “Monetary Value of Household Production Time.” The 75<sup>th</sup> Annual Meeting of the American Home Economics Association, Philadelphia, PA, June 24, 1985.
- “Consumers’ Acceptance of Ambulatory Surgery.” The 31<sup>st</sup> Annual Conference of the American Council on Consumer Interests, Fort Worth, TX, March 29, 1985.
- “Household Production Time of Rural Children.” The 14<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics - Home Management, Baton Rouge, LA, February 15, 1985.
- “Rural Children’s Time in Household Production Activities.” The 75<sup>th</sup> Annual Meeting of the American Home Economics Association, Anaheim, CA, June 27, 1984.
- “Dual Earner Families and Money Management: A Call for Research.” The 13<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics – Home Management, Blacksburg, VA, February 3, 1984.

- “Universal Product Code Scanning: Consumers’ Perceptions and Attitudes.” The 13<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics – Home Management, Blacksburg, VA, February 3, 1984.
- “From Research to Application.” Louisiana Cooperative Extension Service Annual Conference, Baton Rouge, LA, December 7, 1983.
- “Television Viewing Time of Urban South Louisiana Families.” The 74<sup>th</sup> Annual Meeting of the American Home Economics Association, Milwaukee, WI, June 29, 1983.
- “Husbands’ Time Expenditures in Family Roles.” The 12<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics - Home Management, Denton, TX, February 3, 1983.
- “An Analysis of Family Travel Behavior: A Vehicle for Energy Conservation.” Symposium on the Impact of Energy Policy and Technology on the Family being held in conjunction with the 1982 World’s Fair and Energy Exposition, Knoxville, TN, August 5, 1982.
- “Food Patterns of Two-Parent, Two-Child Households of Urban South Louisiana.” The 73<sup>rd</sup> Annual Meeting of the American Home Economics Association, Cincinnati, OH, June 29, 1982.
- “Husbands’ Participation in Household Production.” The 73<sup>rd</sup> Annual Meeting of the American Home Economics Association, Cincinnati, OH, July 1, 1982.
- “Time Allocation of Louisiana Families.” The 1981 National Council on Family Relations Conference, Milwaukee, WI, October 16, 1981.
- “Time Utilization in Household Activities: Comparison of Employed and Unemployed Women.” The 72<sup>nd</sup> Annual Meeting of the American Home Economics Association, Atlantic City, NJ, June 24, 1981.
- “Time-Use Patterns of Louisiana Families.” The 27<sup>th</sup> Annual Conference of the American Council on Consumer Interests, Minneapolis, MN, April 9, 1981.
- “Universal Product Code Scanning: Shoppers’ Perceptions and Attitudes.” The 10<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics - Home Management, Lexington, KY, February 5, 1981.
- “Time-Use Patterns in Household Work and School-Age Children.” The Third National Symposium on Building Family Strengths, Lincoln, NE, May 15, 1980.
- “Time-Use Patterns in Household Work of School-Age Children in Urban South Louisiana.” The 9<sup>th</sup> Annual Conference of the Southeastern Regional Association of Family Economics - Home Management Annual Conference, Mobile, AL, February 7, 1980.

## **INSTRUCTIONAL RESPONSIBILITIES**

### **Undergraduate Courses Taught:**

- FIN 1060 Personal Money Management Online (1 credit hour)
- FIN 3060 Fundamentals of Financial Planning (3 credit hours)
- FIN 3930 Internships in Finance (3 credit hours)
- FIN 3910 Topics in Finance (3 credit hours)
- HNRS 4000 Honors Thesis (3 credit hours)
- HUEC 1060 Personal Money Management (1 credit hour)
- HUEC 2091 Special Topic: Personal Money Management (3 credit hours)
- HUEC 3060 Family Finance (3 credit hours)

HUEC 3061 The Family in a Consumer Society (3 credit hours)  
HUEC 3062 Consumer Law (3 credit hours)  
HUEC 4062 Families and Consumer Law (3 credit hours)  
HUEC 3091 Independent Reading and Research (3 credit hours)  
HUEC 4091 Special Topic: Money Management (3 credit hours)

**Graduate Courses Taught:**

FIN 7900 Individual Study in Finance (3 credit hours)  
FIN 7930 Finance Internship (3 credit hours)  
HUEC 7050 Research Seminar in Family Studies (1 credit hour)  
HUEC 7061 The Consumer in the Economy (3 credit hours)  
HUEC 7062 Family Financial Counseling (3 credit hours)  
HUEC 7065 Management of Family Resources (3 credit hours)  
HUEC 7091 Independent Reading and Research (3 credit hours)  
HUEC 7092 Human Ecology Research Seminar (1 credit hour)  
HUEC 8000 Thesis Research  
HUEC 9000 Dissertation Research

**OTHER SCHOLARLY ACTIVITIES**

**Editorial Board Appointments:**

Journal of Financial Counseling and Planning (2014-2017)  
Journal of Financial Planning, Editorial Board (2013-2017)  
Journal of Financial Counseling and Planning, Editor (2006-2013)  
Journal of Consumer Education, Editorial Board (1998-2014)  
Social Science Research Network (SSRN) History of Finance Journal (2008-2013)  
Journal of Family and Economics Issues (1992-1997)

**Honorary Societies:**

Phi Kappa Phi  
Kappa Omicron Nu  
Gamma Sigma Delta  
Delta Kappa Gamma

**Professional Societies:**

Academy of Financial Services  
Board of Directors 2015-present  
American Council on Consumer Interests  
Board of Directors (1991-93; 1996-1999)  
Association for Financial Counseling and Planning Education  
Baton Rouge Estate and Business Planning Council  
Financial Planning Association of Baton Rouge  
Board of Directors (2011-present)  
Society of Consumer Affairs Professionals  
Society of Financial Service Professionals

**National Committees:**

2018-16 Steering Committee, CFP Board Academic Research Colloquium for Financial Planning and Related Disciplines  
2012-10 Steering Task Force, Association for Financial Counseling and Planning Education  
2011-10 Chair, Nominations and Elections Committee, American Council on Consumer Interests  
2010-09 Nominations and Elections Committee, American Council on Consumer Interests  
2009-08 Publications Committee, American Council on Consumer Interests  
2009-04 Consumer Education Committee, American Council on Consumer Interests

2008-07 Chair, North Central Multi-state Coordinating Committee and Information Exchange Group (NCCC052 - Family Economics), CSREES/USDA

2008-07 Search Committee, Editor for the Journal of Consumer Affairs, American Council on Consumer Interests

2007-05 Chair-elect, North Central Multi-state Coordinating Committee and Information Exchange Group (NCCC052 - Family Economics), CSREES/USDA

2006-05 NC-1011 Multi-state Project, Nominations Committee

2001-00 Chair, Refereed Papers Selection Committee for 2001 Association for Financial Counseling and Planning Education Conference

2001-99 Secretary/Treasurer, NC-223 Multi-state Management Team

1999-98 Awards Committee Coordinator, American Council on Consumer Interests

1997-95 Mid-Career Award Committee, American Council on Consumer Interests

1994-94 Chairman, Local Arrangements of the American Association of Family and Consumer Sciences Pre-conference for FERM

1995-93 Chairman, Local Arrangements of 1995 Association for Financial Counseling and Planning Education Annual Conference

1995-93 Awards Committee, National Foundation for Consumer Credit

1994-93 By-Laws Committee, Eastern Family Economics/Resource Management Association

1993-92 Paper Policies Committee, Eastern Family Economics/Resource Management Association

1992-89 Advisory Committee, Better Business Bureau Consumer Education Foundation

1990-87 Chairman, Local Arrangements of 1990 American Council on Consumer Interests Conference

1989-84 State Membership Committee, American Council on Consumer Interests

1986-84 Research Committee, Delta Kappa Gamma

1985-84 Chapter Membership Committee, Omicron Nu National Honorary

1982-81 The White House Conference on Aging Task Force

1982-81 The Consumer Affairs Working Group of the USDA Food and Consumer Service Committee

**University or College Committees:**

2016-15 Advisory Board, LSU Discovery Undergraduate Research

2016-15 Awards and Recognition Committee, LSU Communication Across the Curriculum

2016-14 Faculty Review Panel, LSU Distinguished Communicator

2016-12 Advisory Council, LSU Communication Across the Curriculum

2015-11 University Planning Counsel

2014-13 LSU Creative Initiatives Task Force

2014-13 Search Committee, LSU Vice President for Communications and University Relations

2014-13 Search Committee, E. J. Ourso College of Business Dean

2014-13 Steering Committee, SACS Reaffirmation

2014-12 Dean's Advisory Committee, E. J. Ourso College of Business

2014-12 Instructional Support and Development Committee, E. J. Ourso College of Business

2013-12 Budget and Planning Advisory Committee, Faculty Senate

2013-12 Program Review Team Member, Finance and Administrative Services

2012-12 NCAA/Athletic Department Internal Study, Fiscal Management Sub-Committee

2012-12 Selection Committee, University Alumni Professorships

2012-12 Selection Committee, Tiger Athletic Foundation Teaching Awards

2012-11 Program Review Team Member, Department of Information Systems and Decision Sciences

2012-11 Institutional Repository Initiative Committee

2012-11 Academic Integrity Sub-committee, LSU NCAA Recertification

2012-10 Advisory Committee, LSU Office of Budget and Planning Advisory Committee

2012-07 Behavior Sciences Research Development Group, LSU Office of Research and Economic Development

2012-04 Teaching Awards Selection Committee, University College, LSU, Chair S

2010-08 University Program Review Council

2009-03 Selection Committee, LSU Alumni Professorships

2009-03 Athletic Council, Athletic Department



2008-08 Search Committee, Executive Director for the Cox Communications Academic Center for Student Athletes, Athletics Department

2008-98 George Robertson Awards Committee, LSU Chapter, Phi Kappa Phi, Chair (1998-02)

2007-06 Scholarship Selection Committee, Office of Student Aid and Scholarships

2006-04 Teaching Quality and Recognition Committee, College of Agriculture

2006-04 Budget and Planning Advisory Committee

2005-04 Self Study Steering Committee, NCAA Reaccreditation Committee

2005-04 Fiscal Policy Committee, Co-chair, NCAA Reaccreditation Committee

2005-01 University Budget Committee

2008-98 George Robertson Awards Committee, LSU Chapter, Phi Kappa Phi, Chair (1998-02)

2004-03 Search Committee for Vice Provost for Arts, Sciences and Engineering

2004-02 Awards Coordinating Committee, Gamma Sigma Delta

2004-02 Review and Long Range Planning Committee, Faculty Senate

2004-00 Professional Sports Counseling Panel, Athletic Department

2002-01 Executive Committee, Faculty Senate

2002-00 Teaching Awards Committee, Gamma Sigma Delta, Chair (2000-01)

2002-99 Senator, Faculty Senate

2002-99 Committee on Committees, Faculty Senate

2002-97 Promotion and Tenure Committee, College of Agriculture

2002-97 Academic Appeals Committee, College of Agriculture

2001-00 Diversities and Disabilities Committee, College of Agriculture

2001-99 Course and Curriculum Committee, Faculty Senate

2000-99 Search Committees - Director of Human Ecology

1999-94 Athletic Council, Athletic Department

1997-96 University Awards Committee

1997-94 Teaching Quality and Recognition, College of Agriculture, Chair (1995-96)

1995-93 Personnel Policies Committee, Faculty Senate

1994-93 Screening Committee, Fulbright Scholarships

1994-93 Search Committee, Director of School of Human Ecology

1994-93 NCAA Certification Subcommittee on Fiscal Integrity

1994-92 Ronald E. McNair Post-Baccalaureate Program, Mentor,

1994-91 University Code of Student Conduct Committee

1994-90 University Honors Committee

1993-92 Faculty Work Loads, Faculty Senate

1993-89 Promotion and Tenure Committee, College of Agriculture

1991-90 Dissertation Review Committee, College of Agriculture

1991-88 Scholarship Committee, Faculty Senate

1991-88 Faculty Senate

1988-86 Selection Committee, Prentiss E. Schilling Outstanding Graduate Student Publication Award, College of Agriculture

1988-86 Outstanding Dissertation Committee, College of Agriculture

1986-85 Agriculture 2000 Course Development Committee, College of Agriculture

1986-83 Public Relations Committee, Faculty Senate

1986-83 Performing Arts Committee, Faculty Senate

1985-84 Curriculum Committee, Vocational Home Economics Ed, College of Agriculture

1984-83 Nominating Committee, Gamma Sigma Delta

1984-80 LSU Speakers and Artists Bureau

1983-82 Publicity Committee, Gamma Sigma Delta

1982-80 LSU Women's Commission, Faculty Representative of the Faculty Senate

1981-79 Selection Committee, Outstanding Senior Girl and Boy, College of Agriculture

1981-78 LSU High School Relations Committee, Faculty Liaison

**LSU Agricultural Center Committees:**

2011-10 Annual Federal Plan of Work Consumer Economics Reporting Team

2008-04 LaHouse Core Team  
 2008-08 Search Committee, LaHouse Coordinator  
 2006-05 Steering Committee, Louisiana Center for Rural Initiatives  
 2006-04 Annual Conference Planning Committee  
 2005-02 Family Resource Management Program Team  
 2005-99 Family Resource Management Specialization Committee  
 2005-95 Social and Economic Stability AgCenter Exchange Group, Chair (2002-06)  
 2002-01 Food Security Initiative Task Force  
 2001-00 Planning and Implementing Committee, Who's Minding the Family Conference  
 2000-99 Consumer Education Model Building Team  
 2000-96 Marketing Committee  
 1999-98 Urban Agenda and Urban Planning Visioning Committee  
 1997-96 Annual Staff Conference Planning Committee  
 1995-91 Strategic Planning and Implementation Committee  
 1995-89 Task Force for Enhancing the Social and Economic Stability and Viability of Rural Families and Communities  
 1990-89 Family and Economic Well-being Work Group  
 1990-89 Family Financial Planning and Resource Management Impact Study Advisory Committee  
 1990-87 Housing Program Impact Study Team  
 1988-87 Annual Staff Conference Planning Committee  
 1986-85 Family Resource Management State Advisory Committee  
 1985-84 Financial Planning and Management Impact Study Committee  
 1983-82 Annual Staff Conference Planning Committee  
 1983-82 Chairman, Family Life and Rural Development Self Study Subcommittee  
 1981-80 Arrangement Committee, LA Agricultural Experiment Station Annual Meeting  
 1980-78 Family Resource Management Advisory Committee

**School of Human Ecology Committees:**

2011-10 Professorship Committee, Chair  
 2010-08 Promotion and Tenure Committee  
 2010-09 Department Alumni Professor Selection Committee  
 2010-08 Development Committee  
 2007-05 Graduate Studies Committee  
 2006-05 Search Committee, Textiles, Apparel Design and Merchandising Position  
 2006-04 Development Committee, Cochair  
 2004-01 Scholarships and Awards Committee, Chair (2002-03)  
 2004-99 Alumni and Development Committee  
 2001-02 Search Committee, Family Resource Management Position  
 2000-99 Search Committee, Textile, Apparel, and Merchandising Position  
 1998-96 Scholarships and Awards Committee, Chair (1996-97)  
 1996-95 Faculty and Staff Awards Committee  
 1996-94 Scholarship and Awards Committee, Chair (1994-95)  
 1996-94 Faculty and Staff Activities  
 1996-94 Graduation Committee  
 1994-92 Student Recruitment Committee  
 1994-91 Undergraduate Studies Committee  
 1994-90 Consumer Science Majors, Advisor  
 1994-87 Public Relations Committee, Chair (1991-93)  
 1993-92 Search Committee, Family Resource Management/Family Studies, Chair  
 1991-00 Search Committee, Textile Science  
 1990-89 Search Committee, Family Science  
 1990-88 Student Dietetics Awards Committee  
 1989-86 Name Change Committee  
 1989-85 Search Committee, Family Economics Position, Chair (1985-86)

1988-86	Search Committee, Food Systems Management
1987-86	Awards Banquet Committee
1987-85	Committee on Committees
1987-82	Graduate Executive Committee, Chair (1985-87)
1987-79	Omicron Nu, Beta Delta Chapter, Advisor
1981-80	Brochure on Faculty Research Committee
1981-80	Human Ecology Student Day Committee
1981-80	LSU United Way Campaign, Key Person
1981-80	Search Committee, Textiles Position
1979-77	Undergraduate Committee, Chair (1979)
1978-77	Faculty Evaluation Review Committee

### **Community Involvement:**

Board Member, Financial Planning Association-Baton Rouge Chapter  
 Advisory Board, Board Member, Treasurer, Committee, Volunteer Health Care Corps of Baton Rouge, Inc.  
 Baton Rouge Rotary Club  
 Partner, Louisiana Jump\$tart Coalition for Personal Financial Literacy  
 Board Member, Treasurer, Capital Area Community Mediation Center, Inc.  
 Educational Advisory Board, CCCS of Baton Rouge  
 Advisory Committee, Southwest Louisiana Area Health Education Center  
 Advisory Committee, Better Business Bureau Education Foundation  
 Expert witness, Various Louisiana lawyers  
 Arbitrator, Better Business Bureau, National Panel of Consumer Arbitrators

### **Course Development:**

FIN 1060 - Personal Money Management  
 FIN 3060 - Fundamentals of Financial Planning  
 FIN 4071 - Retirement Planning and Employee Benefits for Financial Planning  
 FIN 4073 - Estate Planning for Financial Planning  
 FIN 4079 - Financial Planning Capstone  
 FIN/HUEC 1060 - Personal Money Management  
 HUEC 7062 - Family Financial Counseling  
 HUEC 7061 - The Consumer in the Economy  
 HUEC 3070 - Housing Fundamentals

## **GRANTS**

### **Proposals Funded**

2014-11 Office of Research and Economic Development, Louisiana State University, Faculty Travel Grant (\$2,250).  
 2013-12 Zyware, Financial Planning Software and Financial Virtual Library (\$124,000)  
 2013-06 Editor, *Journal of Financial Counseling and Planning*, Association for Financial Counseling and Planning Education (\$193,975).  
 2012-11 USDA, National Institute of Food and Agriculture/Subcontract from the University of Massachusetts, Dissemination of Core Health Messages: Using Community-Based Participatory Research to Strengthen the Health of Rural, Low-Income Families (\$3,344).  
 2012-11 Office of Research and Economic Development, Louisiana State University, Faculty Travel Grant (\$750).  
 2011-10 USDA, National Institute of Food and Agriculture/Subcontract from the University of Massachusetts (\$1,654).  
 2010-07 LSU Board of Regents Support Fund: Research Competitiveness Subprogram. Consumer Coping in Post-Disaster Recovery and Rebuilding: A Longitudinal Approach (\$97,870).  
 2005-04 College of Agriculture and School of Human Ecology Undergraduate Research, Louisiana State University. "The Influence of Parents on Students' Money Management and Credit Behaviors" (\$1,750).  
 2002-02 Better Business Bureau Consumer Education Foundation and Hibernia Bank. "Credit Card Use of Louisiana Undergraduate Students" (\$1,000).

- 2003-01 USDA/CSREES National Research Initiative Competitive Grants Program (NRICGP). "The Well-Being of Rural Low-Income Families in the Context of Welfare Reform" (\$214,457 of which \$22,000 contracted to LAES).
- 2002-01 College of Agriculture Undergraduate Research and School of Human Ecology, Louisiana State University. "Credit Card Use of Louisiana Undergraduate Students" (\$2,000).
- 1994-99 Southwest Louisiana Area Health Education Center. "An Evaluation of the 1994-99 A-HEC of a Summer Health Careers Volunteer Program" (\$36,300).
- 1997-96 Louisiana Nursing Home Association. "The Nursing Home Selection Process" (\$8,793).
- 1995-94 Louisiana Nursing Home Association. "Satisfaction Related to the Nursing Home Selection Process" (\$1,000).
- 1995-94 General Living Centers, Inc. "Satisfaction Related to the Nursing Home Selection Process" (\$500).
- 1995-94 Southwest Louisiana Area Health Education Center. "Louisiana High School Students' Attitudes of Nursing Homes" (\$500).
- 1989-88 Louisiana Education Quality Support Fund - Enhancement Component. "CAD-CAM System: Computer Technology Transfer for the Louisiana Apparel Industry" (\$140,000).
- 1988-87 Louisiana Consumer Education Fund. "Consumer Decision Making: Development of Self-Help Literature" (\$700).

**DISSERTATIONS DIRECTED**

2

**THESES DIRECTED**

16

**GRADUATE STUDENT COMMITTEES**

26 masters committees

29 doctoral committees

**MAJOR AREAS OF RESEARCH INTEREST**

Financial Planning

Financial Literacy

Earned Income Tax Credit

Poverty

**MAJOR AREAS OF TEACHING INTEREST**

Financial Planning

Financial Literacy

Consumer Economics